Penggalang Nur Akrom

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EXPERIENCE

Freelance Web Developer

January 2025 - Current

Spatial Planning Report Management System (BMCKTR West Sumatra)

February - July 2025 · Responsible for redeveloping the spatial violation reporting system for West Sumatra Province in collaboration with a

- regional spatial planning expert and stakeholders
- · Led phased and iterative development, allowing continuous optimization and refinement of key features based on stakeholder feedback and evolving needs
- · Enhanced the public reporting flow by introducing open-access report visibility, enabling anyone to track submission statuses and case handling history
- · Improved the reporting process into a more seamless and structured workflow, aligned with relevant spatial regulations and administrative protocols
- Focused on effective data presentation, ensuring information remains clear, informative, and digestible without overwhelming the public audience
- · Built an interactive map using Leaflet to display report locations and their details, along with supporting real-time visual data in charts and graphs
- Redesigned the system architecture to include multi-role administrative access, allowing efficient distribution and follow-up of reports handling across city/regency-level authorities
- Contributed to the handover process to the local government (Department of Communication and Informatics),
- including technical documentation, Docker container setup, and coordination to ensure smooth deployment to production Tools: Figma, Google Workspace, GitHub

Tech Stack: Next.js, TypeScript, Node.js, Prisma

Deployment & Infrastructure: Docker, Nginx, Minio

Akusara Es Kristal Company Website

January 2025

- Built the company website end-to-end, covering ideation, interface design, and technical development
- Communicated directly with the client to ensure alignment between business objectives and visual presentation Implemented a user-friendly content structure tailored to the client's needs and target market behaviour
- Collaborated with a copywriter to craft informative and engaging website content
- Tools: Vercel, Github, Figma, Google Docs

Tech Stack: Next.js

Tjakra Studio

February 2021 - March 2024

UX Researcher – Bisnis Film Indonesia (BFI) Website Project

- · Translated stakeholder objectives into structured information architecture and website-specific content requirements · Analyzed industry interview insights to identify user needs from multiple sectoral perspectives (e.g., investors,
- academics, technical professionals) Conducted benchmarking on similar platforms to discover interaction patterns and design development opportunities
- Provided recommendations on key content and features relevant to the website's purpose and target audience
- Designed information structure and sitemap based on user needs and data exploration flow
- Created low-fidelity wireframes as the initial blueprint for UI design and collaborated with UI designers to produce the
- final visual assets
- · Developed interactive UI prototypes based on final designs to support effective handoff and communication with the Tools: Figma, Google Sheets, Google Slides, Trello, Google Docs, Elementor (Wordpress)

Tech Stack: HTML, CSS & JavaScript

Project Manager – Akiva Social Media Rebranding Project · Planned and managed the full project lifecycle, including timeline, deliverables, and team workflow

- · Ensured successful execution of the rebranding strategy from visual concept to launch · Acted as the main liaison between the client and design team to maintain clear communication and aligned
- expectations
- Conducted regular progress monitoring and weekly coordination meetings to keep the project on schedule
- Assisted in drafting design briefs and brand guidelines based on discussions with the client
- Compiled progress reports for the client as part of transparent documentation and accountability Managed feedback and revision cycles, translating client input into structured tasks for the design team
- Tools: Notion, Google Sheets, Google Docs
- Programmer · Developed and maintained Tjakra Studio's official website, including content structure, conduct UX research, and UI

- Design implementation to represent the company's identity online Created website prototypes for internal needs and external projects where Tjakra served as the UI/UX partner, such
- as the Bisnis Film Indonesia (BFI) project Collaborated with the stakeholders to translate research insights and business requirements to making business
- decision Tech Stack: Next.js, Node.js, EJS, Tailwind, React, PostgreSQL, Elementor (Wordpress), Python

Freelance Web Developer

New Student Admission Website - Khoiru Ummah School, Karang Tengah, Tangerang

June 2022 - July 2022

June 2019 - April 2022

· Ensured that key information requested by stakeholders was effectively delivered and easily accessible Built an administrative dashboard to manage applicant data, allowing the school to review registrations and update

· Helping designed the overall system architecture and developed a user-friendly interface to ensure clear navigation for

- admission statuses · Focused on usability and clarity to create an intuitive experience for both prospective students and school
- administrators Tech Stack: PHP, Boostrap, MySQL

PN MEDIA Content Creative, Copywriter, Web Developer

· Played a role in the early development of PN Media, a digital platform covering pop culture topics such as film, games, and later focusing deeply on Japanese pop culture (anime, manga)

Created engaging and thoughtful content including long-form reviews, opinion pieces, and infographic-style posts,

- helping shape the platform's unique narrative voice · Led the shift in content strategy by tying anime discussions to real-world social issues, significantly increasing
- engagement and follower growth, including recognition from notable figures and content creators · Collaborated with OtakuBox, a prominent podcast in the Japanese pop culture scene, for co-produced content and social media partnerships
- Tools: Google Workspace, Figma Tech Stack: Node.js, EJS, SCSS

Developed PN Media's profile website to serve as a centralized hub for branding, and platform presence

February 2017 - May 2017 Ministry of Education and Culture (DAPODIK Division) IT Support Intern

· Performed data entry and verification using Microsoft Excel to support the national education data system within the

Assisted with troubleshooting hardware issues, including desktop computers and printers · Created internal visual design (e.g., posters and banners) for communication and informational purposes

 Handled distribution of official letters and documents between departments within the Ministry Tools: Microsoft Excel, Adobe Illustrator

· Learned web development using HTML, CSS, JavaScript, and PHP, applying CRUD operations to replicate academic

Studied theories of Machine Learning and Artificial Intelligence, with practical implementation including a content-

EDUCATION UNIVERSITY OF SATYA NEGARA INDONESIA

Bachelor's Degree in Computer Science Studied algorithms and data structures to strengthen programming logic and problem-solving skills

development

based filtering in a movie recommendation system using K-Nearest Neighbor (KNN) and a sentiment analysis project using Support Vector Machine (SVM) in Python, which culminated in a personal thesis titled "Sentiment Analysis of the

September 2018 - September 2024

· Gained knowledge of software project management, covering planning, scheduling, team coordination, and internal audits

2024 Presidential Election Using SVM on Social Media Platform X"

UI Responsiveness, Component Reusability, API Integration

 Actively engaged in campus tech communities to exchange technical knowledge and develop soft skills such as communication, teamwork, and technical presentation

· Understood the fundamentals of relational databases, including ERD design and normalization for system

 HTML, CSS, JavaScript Next.js, React, TypeScript

Backend Development: Node.js, Express.js, TypeScript

SKILLS

MySQL, PostgreSQL, MongoDB • Prisma, Sequelize, Mongoose

Frontend Development:

Tailwind, Bootstrap

- · Docker (Compose), Nginx Tools & Deployment: GitHub, Postman, Vercel, Docker, Cpanel, NodeMailer
- PHP Basics Comfortable with CLI/Terminal
- · Google Workspace, Microsoft Office Figma
- Bahasa Indonesia (Native) English (Professional – spoken & written)

Languages:

Soft Skills: • Experienced in planning work schedules, setting priorities, and coordinating cross-functional roles or division

· Strong result-oriented mindset while maintaining high standards of quality

- · Comfortable working in fast-paced environments, iterative workflows using agile methodology, including active participation in team discussions, adapting to evolving requirements, and supporting continuous
- · Skilled in identifying root causes of problems, analyzing both technical and functional challenges, and formulating efficient and practical solutions in various work contexts

Python: Django (website development), Machine Learning & Data Science Basics

- Capable of translating stakeholder objectives into well-structured plan, roadmaps, or technical specifications
- aligned with user needs and system limitations · Had experience acting as a liasion between technical and non-technical teams, effectively translating client
- - needs and ensuring clear communication throughout the development or execution process
 - JavaScript: Understanding the Weird Parts Udemy, 2022
 - Belajar Dasar Visualisasi Data Dicoding, 2021

- REST API Design & Integration
- **Other Technical Skills:**
- **Tools & Collaboration:**

· Notion, Trello, Miro

- to ensure smooth and timely project execution
- evaluation
- **Certifications:** • Junior Web Developer – BNSP (Badan Nasional Sertifikasi Profesi), 2024
 - Advanced CSS and Sass: Flexbox, Grid, Animations and More! Udemy, 2021